

FOR IMMEDIATE RELEASE

CFSG Appoints Executive Director & CEO

(Hong Kong, 25 July 2017) – CASH Financial Services Group (CFSG, SEHK: 510), a leading technology-focused financial services provider, today announced the appointment of Mr. Benson Chi-ming Chan as Executive Director & CEO of the Group, to oversee the overall development and management of the business.

Mr. Bankee Pak-hoo Kwan, Chairman of CFSG, says, "I am very pleased that Benson has accepted our invitation to rejoin CFSG as CEO to take up the overall leadership and management of business development of the Group. While we are considering earmarking more resources to scale up our competitive edges in FinTech, Benson is instrumental in steering the Group ahead to formulate our execution plan. Hence, his appointment is an important move for the Group. His wealth of knowledge in financial industry together with the Group's advanced technology application will propel our further investment in FinTech dynamically."

Mr. Chan holds a Professional Certificate in Innovation and Entrepreneurship from Stanford University, US, a Master of Business Administration Degree from The Hong Kong University of Science and Technology, a Master of Arts Degree in Psychology from The Chinese University of Hong Kong and a Bachelor of Arts (Hons.) Degree in Accountancy from The Hong Kong Polytechnic University. He is a fellow member of The Association of Chartered Certified Accountants, a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants and a member of the Hong Kong Securities and Investment Institute.

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About CFSG

CASH Financial Services Group ("CFSG", SEHK:510) is a leading financial services conglomerate in Hong Kong engaged in a comprehensive range of financial products and quality services comprising mobile and premium trading, investment banking and corporate finance advisory, wealth and asset management, FinTech platform, etc, for the versatile investment and wealth management needs of its broad-based clients. As a leading technology-focused financial services provider, coupled with the professional human talents, CFSG is committed to operating the state-of-the-art trading platform for clients to trade anytime, anywhere, and borderless. For more information, please visit <u>www.cashon-line.com</u>.